



For Immediate Release

Be Dazzled by Exotic Products and Shows from ASEAN and India at “ASEAN-India Expo and Forum”

For the first time ever, ASEAN-India Expo and Forum is being hosted by Thailand’s Ministry of Commerce and its partner organizations, featuring insightful forum and the trade expo offering premium quality products from 10 ASEAN nations and India. The event, running until tomorrow (August 5, 2017), is highlighted by public shows of a series of cultural performances and box office hit movies, all for free, at Queen Sirikit National Convention Center, Bangkok.

Organized in close collaboration with other member nations of the Association of Southeast Asian Nations (ASEAN) and India, the event concurrently marks the 25th anniversary of ASEAN-India official relations, and the 70th anniversary of Thailand-India diplomatic relations.

The dual-action event is composed of interregional forum on trade, investment, and tourism, and an exposition of finest products and services from participating nations spanning the Plenary Halls plus 250 booths at Hall C of the convention center. Visitors are invited to explore the Expo and get introduced to a wide range of native products, services, tourist attractions, from ASEAN nations and India at Country Pavilions and the Corporate Brands’ exhibitions.

At Vietnamese Pavilion, be dazzled by premium-quality GI products made in Vietnam, such as fish sauce, assortment of fruits, and “Nón Lá” the typical Vietnamese conical hat. The coffee corner inside the pavilion showcases authentic Vietnamese GI coffee products, organic dairy, fruit products, as well as the prestigious Minh Long porcelain.

At Indonesian Pavilion, meet Indonesia’s star products bearing prestigious “Remarkable Indonesia” emblem including authentic Indonesian batik products and intricate works in contemporary patterns by batik master designer Afif Syakur; the Tenun textile in both local and modern variations; Ethnic Watch: modern-look wooden watch, and silver jewelry from the city of Solo, the native town of reigning President of Indonesia. For bag lovers, the pavilion also showcases a large collection of leather-with-textile bags for visitors.

ORGANIZED BY:



Ministry of Commerce
Royal Thai Government

CO-ORGANIZED BY:



Ministry of Culture
วัฒนธรรม
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Brunei Pavilion makes an official invitation to pack up your bags and travel in style with various promotions from Royal Brunei national airlines. Also presented is a large collection of rare traditional products such as colourful “Tudong Dulang” food cover and Brunei traditional “Tekiding” trekking bag.

The Cambodian Pavilion features samples of various Cambodian indigenous rice strains which are now one of the country’s most highlighted exports. Apart from rice, the pavilion also offers a large collection of processed products such as crispy rice snacks, and spices.

For fans of exquisite arts and crafts, meet up with luxurious silver jewelry, wooden furniture and sculptures by the hands of highly-skilled artisans from Laos at Lao Pavilion. Discover gorgeous pearl jewelry in Myanmar Pavilion, or shop the ready-to-wear garment, textile, bags, shoes, and many more accessories in the line-up of country pavilions.

Malaysia’s Pavilion provides a wide range of information on trade and investment including that from Malaysian-Thai Chamber of Commerce with a full-scale directory displaying the list of Thai and Malaysian member companies. For Halal food enthusiasts, a rich source of information on food products such as curry paste, sauce, convenience food products, as well as tourist information in every Malaysian city, can be found here.

The Philippine Department of Trade and Industry’s “Slingshot” project established to support and promote entrepreneurs in the digital communities, has taken over the pavilion to introduce itself to the Expo visitors. This is the project made exclusively for businesses in the digital and innovative industries – the important Start-Ups that are expected to drive forward the Philippine economy in the future.

Fans of cartoon characters and animation should not by any means miss the display of Thai cartoon characters led by “Major” the Space Traveler, “Shew Sheep” the Eat-All-Day Sheep, “Nuts So Mond’Sters”, and the all-time-greatest-hit “Pangpond”. You may at the same time delight yourselves with AR – Augmented Reality zone and VR – Virtual Reality games, and many more rising star exports from Thailand in spa, lifestyle, food, and organic products in the Thai Pavilion.

Frontlined by the Indian Government’s flagship “Make In India” project, the pavilion provides information on India’s Industrial Corridors which permit smooth business operation through complete facilities. Lauded as the fastest growing economy in 2016-2017 and the world’s sixth largest production base, India is more than ready to welcome interested investors and those who want to promote their products in India. Enquiries and trade negotiations can be made directly at this pavilion.

The ASEAN-India Expo is packed with a wide range of quality consumer products: foodstuff, snacks, beverages, including health and wellness products, highlighted products and services from ASEAN and India such as rice, coconut oil, spices, as well as tourist information and tourism promotions.

ASEAN-India Expo and Forum, the not-to-be-missed exposition is open to the public for free of charge – only until tomorrow, August 5, 2017. For more information please visit www.ASEAN-INDIAexpo.com.

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